

Community 'HotSpot' Centers

“Community Resources Focused On Changing Lives”

Project Overview

Community 'HotSpot' Overview

The primary focus of the Community 'HotSpot' Centers program is to bring enrichment, training, activities programs, social interaction and resources to local communities in the U.S. & around the world.



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Community 'HotSpot' Overview

The second, yet equally important purpose of the centers will be to work with local schools, churches, temples, nonprofit organizations and government agencies to provide support and funding.



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Community 'HotSpot' Overview

Each center will be fully funded as a humanitarian project to provide primarily no-cost programs for each community. Another important benefit of this project is to create dozens of jobs in each center.



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Community 'HotSpot' Overview

The plan is to locate centers close and convenient to residential population areas, whether in urban, suburban or exurban locations. There will also be mini-bus transportation from central pick-up points, such as schools and big apartment complexes.



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Community 'HotSpot' Overview

The plan is to establish 1,000 centers in the U.S. & worldwide after the concept is proven & refined.



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Community 'HotSpot' Overview

Each center will offer kids and young adults a variety of programs and activities that will enrich their lives, while also offering teens and adults certified training classes to prepare them for better jobs and careers.



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Community 'HotSpot' Overview

Another core goal for every center is to attract senior citizens and provide activities for them, including their participation as elder mentors and program leaders for a variety of activities.



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Community 'HotSpot' Programs

Child, youth and teen programs will include sports, exercise, learning/tutoring, computer technology, programming, fine arts/graphics design, music, theater, mechanical/woodworking, culinary and more.



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Community 'HotSpot' Programs

The training programs will be designed to create qualified workers in a wide range of trades and business skills. Outside experts will be invited to provide these programs for a fee paid by CHS.



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Community 'HotSpot' Programs

Clubs are an important social development opportunity for kids and young adults. There will be several clubs that kids can join at each center. Each club will be limited to optimal age ranges.



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Community 'HotSpot' Programs

Every center will have a Leadership Club, an Eco-kids club, a junior entrepreneur club and a digital gaming/virtual reality club, besides offering other clubs based on local interests.



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Community 'HotSpot' Programs

Each center's support and resource services will be professionally staffed with experts and trained personnel. Outreach programs will be coordinated with each community's needs.



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Community 'HotSpot' Programs

These will include working with senior-needs programs, food banks, clothing drives and more. The outreach programs will be designed to serve many more people than the in-center programs.



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Community 'HotSpot' Location Strategy

Each facility will be designed to have multiple flexible-use rooms or areas. The goal is to purchase or lease closed big-box stores or department stores in mall locations or heavily trafficked downtown areas.



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Community 'HotSpot' Location Strategy

In some geographical areas it may be necessary to buy land and build from scratch. Design square footage ideally will be 30,000 sf or more. Each center will have offices for Resource and Outreach staff.



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Community 'HotSpot' Location Strategy

If the community center is in a mall setting, offices may be located outside the main activities center in another vacant mall space (to maximize the center's activity space).



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Community 'HotSpot' Location Strategy

The initial plan is to develop multiple centers in one 'key' region. This key region will be close to the CHS (Community HotSpot) headquarters. This will allow better oversight until the expansion model is proven.



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Community 'HotSpot' Location Strategy

Once approximately ten centers are opened, operational and running smoothly, the goal is to expand around the U.S. Ultimately, the plan is to build or develop a minimum of 1,000 community centers in the country.



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Community 'HotSpot' Location Strategy

Once enough leadership and development staff has been recruited and trained, the CHS centers will be opened in multiple countries around the world. All programs will be translated into the local language.



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Community 'HotSpot' Location Strategy

International centers will be designed with the local cultural and programming needs as the central focus. The international expansion strategy is to find a local credible 'rainmaker' to facilitate government approvals and ensure local customs are respected.



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Community 'HotSpot' Staffing

Each center will have two types of employees: Leadership staff; and program staff, typically, instructors/coaches and trainers. Leadership will be responsible for setting up operations, marketing, outreach, hiring and program oversight.



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Community 'HotSpot' Staffing

Program staff will either be full-time or part-time experts/specialists. The part-time staff can include teachers, coaches and outside private business owners. There will also be intern jobs for teens.



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Community 'HotSpot' Staffing

CHS will recruit local businesses, like martial arts studios, dance studios, fitness companies/gyms who will be given free access to centers to offer their expert coaching/training.



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Community 'HotSpot' Staffing

This strategy serves two purposes. First, program attendees/students will get the best training possible. The goal is not to hurt local businesses that offer the same valuable training CHS plans to provide. It is to help the entire community.



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Community 'HotSpot' Staffing

The second intent is to pay local company owners who have the proven training skills, while they get better visibility and build their brand. This will help make their typically low-revenue businesses more profitable with no added overhead.



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Community 'HotSpot' Staffing

Leadership staff members will be the 'rainmakers' ... they will lead, inspire and motivate program staff and center guests/students. Top local CHS leaders will run ongoing leadership training at each Community 'HotSpot'.



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Community 'HotSpot' Staffing

This focused leadership model will help get the best out of all staff and provide a 'best-practices' atmosphere. Leaders will also be tasked with recruiting & building outreach relationships with the top local charities and organizations that need help.



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For More Information:

CommunityHotSpot.Org



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